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LIVABLE COMMUNITIES

Office of the Secretary  
Room 159  
Federal Trade Commission  
600 Pennsylvania Ave., N.W.  
Washington, DC 20580

April 15, 2002

Re: Comments on Proposed Rulemaking to amend the Telemarketing Sales Rule

Dear Commissioners:

I am writing this comment in support of the proposed Rulemaking to amend the Federal Trade Commission's (FTC) Telemarketing Sales Rule (TSR), 16 CFR Part 310, which includes proposed changes throughout the Rule pursuant to Section 1011 of the USA PATRIOT Act, which would extend the coverage of TSR to charitable fund raising. This proposed Rulemaking is known as the "Do Not Call Registry."

As technology develops, enhanced data collection and target marketing have led to increased public concern about what is perceived to be increasing encroachment on consumers' privacy, which includes all forms of direct marketing. Consumers are demanding more power to determine who will have access to their time and attention while they are in their homes. This proposed Rulemaking aims to ensure that consumers receive the protections that the Telemarketing Act mandated, including from practices that may be coercive or abusive of the consumer's interest in protecting his or her privacy.

It is with this in mind that I am submitting this comment in support of the "Do Not Call Registry." Please feel free to contact me with any questions.

Very truly yours,

Bill Pascrell, Jr.  
Member of Congress